

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.924931 Longitude: -72.703814

The Shops at Riverhead Riverhead, NY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	3,259	22,316	33,782
	Population Est 23Q1	3,244	22,325	33,803
	Population Est 22Q4	3,243	22,323	33,801
	Population Est 22Q3	3,249	22,390	33,878
	Population Est 22Q2	3,249	22,374	33,845
	Population Est 22Q1	3,259	22,454	33,968
	Population Est 21Q4	3,264	22,485	34,016
	Population Est 21Q3	3,266	22,433	33,960
	Population Est 21Q2	3,268	22,512	34,100
	Population Fcst	3,300	22,436	34,014
	2010 Census Population	2,885	19,815	30,577
	2000 Census Population	2,396	16,869	25,561
	1990 Census Population	2,285	13,761	21,357
	Current Year Daytime Population	6,088	32,921	41,646
	Average Seasonal Population	153	1,259	5,186
	Historical Annual Growth, 1990 – 2000	0.48%	2.06%	1.81%
	Historical Annual Growth, 2000 – 2010	1.87%	1.62%	1.81%
	Estimated Annual Growth, 2010 – CY	0.86%	0.84%	0.70%
	Projected Annual Growth, CY to Y5	0.25%	0.11%	0.14%
	Group Qtrs Est	64	1,050	1,117
Transient Est Average Last 4 Qtrs	384	691	823	
<b>Households</b>	Current Year Estimated Households	1,586	8,198	12,335
	Households Est 23Q1	1,575	8,189	12,322
	Households Est 22Q4	1,574	8,188	12,322
	Households Est 22Q3	1,576	8,211	12,349
	Households Est 22Q2	1,576	8,206	12,337
	Households Est 22Q1	1,582	8,236	12,383
	Households Est 21Q4	1,584	8,248	12,399
	Households Est 21Q3	1,585	8,230	12,381
	Households Est 21Q2	1,587	8,262	12,435
	Households Fcst	1,609	8,237	12,415
	2010 Census Households	1,428	7,193	11,219
	2000 Census Households	1,172	6,236	9,575
	1990 Census Households	1,099	5,262	8,036
	Historical Annual Growth, 1990 – 2000	0.65%	1.71%	1.77%
	Historical Annual Growth, 2000 – 2010	2.00%	1.44%	1.60%
	Estimated Annual Growth, 2010 – CY	0.74%	0.92%	0.67%
	Projected Annual Growth, CY to Y5	0.29%	0.09%	0.13%
Population per Household	2.01	2.59	2.65	

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The Shops at Riverhead Riverhead, NY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Income</b>	HH Income \$500,000 or more	1.5%	1.9%	2.1%
	HH Income \$250,000 to \$499,999	1.8%	2.3%	2.5%
	HH Income \$200,000 to \$249,999	4.1%	5.3%	6.0%
	HH Income \$175,000 to \$199,999	5.0%	5.3%	5.9%
	HH Income \$150,000 to \$174,999	6.1%	7.1%	7.4%
	HH Income \$100,000 to 149,999	9.1%	16.8%	17.6%
	HH Income \$75,000 to 99,999	10.6%	12.1%	12.5%
	HH Income \$50,000 to 74,999	25.1%	18.3%	16.5%
	HH Income \$35,000 to 49,999	10.0%	9.9%	9.8%
	HH Income \$25,000 to 34,999	10.8%	6.2%	5.1%
	HH Income \$15,000 to 24,999	4.1%	6.6%	6.8%
	HH Income \$0 to 14,999	11.9%	8.2%	7.8%
	Average Household Income	\$86,356	\$105,472	\$109,601
	Median Household Income	\$62,317	\$76,354	\$82,066
	Per Capita Income	\$42,514	\$39,850	\$40,830
	Average Disposable Income	\$68,643	\$79,343	\$82,993
	Median Disposable Income	\$52,825	\$64,486	\$68,694
	Discretionary HH Income Over \$150,000	2.7%	1.5%	1.4%
	Discretionary HH Income \$125,000 to \$149,999	3.6%	5.9%	6.7%
	Discretionary HH Income \$100,000 to \$124,999	5.2%	6.3%	7.4%
	Discretionary HH Income \$75,000 to \$99,999	10.7%	13.1%	13.1%
	Discretionary HH Income \$50,000 to \$74,999	10.5%	18.0%	19.2%
	Discretionary HH Income \$25,000 to \$49,999	34.8%	27.5%	26.2%
	Discretionary HH Income Under \$25,000	32.3%	27.8%	26.1%
	Average Discretionary HH Income	\$47,730	\$53,960	\$56,147
	Median Discretionary HH Income	\$36,381	\$44,418	\$47,426
	Householder White – Count	1,374	5,370	8,499
	Median HH Income	\$60,540	\$72,561	\$81,764
	Average HH Income	\$76,279	\$88,695	\$93,914
	Householder Black or African-American – Count	53	941	1,102
	Median HH Income	\$40,756	\$67,793	\$69,990
	Average HH Income	\$61,216	\$82,273	\$85,183
	Householder Hispanic – Count	100	1,167	1,752
	Median HH Income	\$76,311	\$94,886	\$91,904
	Average HH Income	\$90,915	\$98,636	\$96,749
Householder Asian or Pacific Islander – Count	16	225	265	
Median HH Income	\$83,433	\$51,732	\$54,790	
Average HH Income	\$74,013	\$71,444	\$80,155	
Householder Other or Pacific Islander – Count	43	497	717	
Median HH Income	\$97,443	\$105,323	\$99,765	
Average HH Income	\$118,778	\$106,154	\$101,689	

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<b>Gender</b>	Male Population	1,515	11,312	17,095
	Female Population	1,744	11,004	16,687
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	115	1,005	1,538
	Count of Pop 0 to 7 years	188	1,525	2,311
	Count of Pop 5 - 13	239	2,144	3,239
	Count of Pop 14 - 18	98	991	1,524
	Count of Pop 19 - 22	95	1,024	1,568
	Count of Pop 22 - 25	72	788	1,197
	Count of Pop 25 - 29	122	1,348	2,010
	Count of Pop 30 - 34	150	1,447	2,105
	Count of Pop 35 - 39	161	1,435	2,164
	Count of Pop 40 - 44	171	1,417	2,131
	Count of Pop 45 - 59	499	3,849	5,951
	Count of Pop 60 - 74	798	4,143	6,486
	Count of Pop 75 - 84	527	1,973	2,870
	Count of Pop 85+	212	753	998
	% of Pop 0 to 4 years	3.5%	4.5%	4.6%
	% of Pop 0 to 7 years	5.8%	6.8%	6.8%
	% of Pop 5 - 13	7.3%	9.6%	9.6%
	% of Pop 14 - 18	3.0%	4.4%	4.5%
	% of Pop 19 - 22	2.9%	4.6%	4.6%
	% of Pop 22 - 25	2.2%	3.5%	3.5%
	% of Pop 25 - 29	3.7%	6.0%	6.0%
	% of Pop 30 - 34	4.6%	6.5%	6.2%
	% of Pop 35 - 39	4.9%	6.4%	6.4%
	% of Pop 40 - 44	5.2%	6.3%	6.3%
	% of Pop 45 - 59	15.3%	17.2%	17.6%
	% of Pop 60 - 74	24.5%	18.6%	19.2%
	% of Pop 75 - 84	16.2%	8.8%	8.5%
	% of Pop 85+	6.5%	3.4%	3.0%
Median Age	57.4	43.4	43.6	
Average Age	52.2	43.9	43.8	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	3.9%	4.5%	4.6%
	% of Pop 5 - 13	8.6%	9.8%	9.8%
	% of Pop 14 - 18	3.7%	4.7%	4.7%
	% of Pop 19 - 22	3.5%	5.0%	4.9%
	% of Pop 22 - 25	2.6%	3.9%	3.9%
	% of Pop 25 - 29	4.1%	6.9%	6.7%
	% of Pop 30 - 34	4.9%	7.1%	6.7%
	% of Pop 35 - 39	5.7%	7.3%	7.1%
	% of Pop 40 - 44	6.1%	6.8%	6.7%
	% of Pop 45 - 59	17.3%	18.1%	18.1%
	% of Pop 75 - 84	12.8%	7.0%	7.1%
	% of Pop 60 - 74	22.5%	16.8%	17.7%
	% of Pop 85+	4.3%	2.2%	2.0%
	Median Age	50.8	40.7	41.2
Average Age	48.5	41.8	42.0	

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	% of Pop 22 - 25	1.9%	3.1%	3.2%
	% of Pop 25 - 29	3.4%	5.2%	5.2%
	% of Pop 30 - 34	4.4%	5.9%	5.7%
	% of Pop 35 - 39	4.3%	5.6%	5.7%
	% of Pop 40 - 44	4.5%	5.9%	5.9%
	% of Pop 45 - 59	13.6%	16.4%	17.1%
	% of Pop 60 - 74	26.2%	20.4%	20.8%
	% of Pop 75 - 84	19.1%	10.7%	9.9%
	% of Pop 85+	8.4%	4.5%	3.9%
	Median Age	62.5	46.9	46.6
Average Age	55.4	46.1	45.6	
Race	Count of White	2,427	12,914	20,723
	Count of Black or African-American	212	2,991	3,663
	Count of Asian or Pacific Islander	31	480	586
	Count of Other races	589	5,931	8,810
	White	74.5%	57.9%	61.3%
	Black or African American	6.5%	13.4%	10.8%
	Asian	1.0%	2.2%	1.7%
	Other Races	18.1%	26.6%	26.1%
Language Spoken	Speak English at Home	84.6%	73.7%	73.8%
	Speak Spanish at Home	9.4%	17.7%	18.9%
	Speak French or French Creole at Home	0.2%	0.2%	0.3%
	Speak German at Home	0.5%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	2.9%	3.4%	3.1%
	Speak Russian and Other Slavic Languages at Home	1.4%	3.1%	2.2%
	Speak Chinese at Home	0.0%	0.0%	0.0%
	Speak Korean at Home	0.1%	0.3%	0.2%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.0%	0.0%	0.1%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.0%
	Speak Other Language at Home	1.0%	1.3%	0.9%
Hispanic	Hispanic Population	616	6,412	9,594
	Hispanic Population Percent	18.9%	28.7%	28.4%
	Mexican	4.6%	9.2%	11.9%
	Puerto Rican	19.5%	14.6%	12.5%
	Cuban	0.4%	0.4%	0.3%
	Dominican	2.1%	1.6%	1.4%
	Central American	59.7%	55.1%	51.0%
	South American	5.6%	10.2%	14.2%
	Other Hispanic	8.1%	9.0%	8.7%
	2000 Hispanic Population Percent	8%	9%	8%
	1990 Hispanic Population Percent	3%	3%	3%

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<b>Ancestry</b>	American (percent of total population)	2.8%	2.5%	3.0%
	American	2.7%	2.1%	2.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.9%	2.1%	1.7%
	Chinese	0.4%	0.2%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.5%	1.1%	0.8%
	South East Asian (ie. Vietnamese)	0.0%	0.3%	0.2%
	Other Asian	0.0%	0.5%	0.4%
	European (percent of total population)	55.6%	32.9%	35.6%
	British	3.0%	2.0%	2.2%
	Dutch	1.1%	0.6%	0.6%
	French	0.6%	0.5%	0.5%
	German	10.8%	5.6%	6.7%
	Italian	13.7%	7.7%	7.9%
	Polish	6.1%	5.1%	5.2%
	Scandinavian	2.0%	0.9%	1.1%
	Scotch/Irish	15.3%	7.7%	8.4%
Other European (ie. Greek/Russian)	3.1%	2.6%	3.0%	
Middle Eastern	0.3%	0.1%	0.2%	
Other Ancestry	10.3%	20.8%	18.8%	
Unclassified Ancestry	11.2%	12.9%	12.3%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	2,640	16,364	24,716
	Elementary (0 to 8)	6.4%	10.7%	10.1%
	Some High School (9 to 11)	2.6%	8.0%	7.7%
	High School Graduate (12)	43.6%	35.1%	34.5%
	Some College (13 to 16)	15.8%	15.1%	15.3%
	Associates Degree Only	12.3%	10.5%	9.8%
	Bachelors Degree Only	13.0%	11.7%	13.6%
	Graduate Degree	6.3%	8.8%	9.0%
	% College (4+)	19.3%	20.5%	22.6%
<b>Household Type</b>	Total Households – count	1,586	8,198	12,335
	One Person HHs – count	733	2,740	3,786
	Family HHs – count	781	5,182	8,154
	Married Couple – count	632	3,824	6,294
	w/own children – count	150	1,148	1,857
	w/out own children – count	483	2,676	4,437
	Male Householder – count	48	428	625
	Female Householder – count	101	930	1,234
	Non-Family Households – count	72	276	396
	1 Person Household	46.2%	33.4%	30.7%
	2 Person Household	32.1%	29.7%	31.0%
	3 Person Household	7.6%	11.4%	11.9%
	4 Person Household	6.1%	10.3%	11.4%
	5 Person Household	4.2%	7.5%	7.3%
6 Person Household	1.8%	3.8%	3.9%	
7+ Person Household	2.0%	3.8%	3.8%	
% Households With Children	11.8%	18.0%	19.4%	

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<b>Housing</b>	Total Housing Units	1,735	8,871	13,912
	Owner Occupied Percent	74.8%	65.9%	65.9%
	Renter Occupied Percent	16.6%	26.5%	22.8%
	Vacant Housing Percent	8.6%	7.6%	11.3%
	Total Housing Units (Census 2000)	1,261	6,745	10,789
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.7%	1.6%	4.6%
	Property Value \$750,000 to \$999,999	3.4%	9.0%	11.1%
	Property Value \$500,000 to \$749,999	13.0%	31.0%	30.2%
	Property Value \$400,000 to \$499,999	6.8%	15.5%	16.3%
	Property Value \$300,000, to \$399,999	16.1%	13.1%	12.0%
	Property Value \$200,000 to \$299,999	13.8%	7.5%	6.2%
	Property Value \$150,000 to \$199,999	14.9%	4.9%	3.6%
	Property Value \$100,000 to \$149,999	19.2%	6.3%	4.9%
	Property Value \$60,000 to \$99,999	2.6%	3.1%	3.2%
	Property Value \$40,000 to \$59,999	2.1%	1.7%	1.6%
	Property Value \$0 to \$39,999	6.3%	5.1%	4.3%
	Median Home Value	\$226,966	\$453,100	\$487,102
<b>Wealth per Household</b>	\$0 and under - percent	15.8%	16.9%	16.6%
	\$1 to \$4999 - percent	8.0%	8.6%	8.3%
	\$5k to \$9999 - percent	4.2%	4.5%	4.3%
	\$10k to \$24999 - percent	6.0%	6.2%	6.2%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	10.7%	10.5%	10.5%
	\$100k to \$249999 - percent	19.5%	18.5%	18.7%
	\$250k to \$499999 - percent	14.1%	13.4%	13.6%
	\$500k+ - percent	15.0%	14.7%	15.1%
	Median HH Wealth	\$93,229	\$83,660	\$87,357
	Avg HH Wealth	\$249,205	\$241,262	\$246,262
<b>Economic Viability</b>	Economic Viability Local	275	281	291
	Economic Viability Indexed	102	104	108
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	1,324	9,263	14,536
	Managerial/Executive	16.5%	15.3%	14.9%
	Professional Specialty	6.0%	14.6%	15.0%
	Healthcare Support	5.0%	4.7%	4.4%
	Sales	6.8%	8.5%	9.4%
	Office & Administrative Support	15.9%	15.0%	13.9%
	Protective Service	2.5%	2.0%	2.2%
	Food Preparation	2.9%	2.0%	2.7%
	Building Maintenance & Cleaning	10.0%	12.0%	9.1%
	Personal Care	2.4%	2.8%	2.9%
	Farming, Fishing, & Forestry	0.1%	0.4%	0.5%
	Construction	18.8%	12.6%	13.0%
	Production & Transportation	13.2%	10.2%	12.0%
	Percent White Collar Workers	50.3%	58.1%	57.6%
	Percent Blue Collar Workers	49.7%	41.9%	42.4%

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	Agriculture/Mining/Construction	15.7%	15.3%	16.8%
	Manufacturing	5.2%	4.6%	3.8%
	Transportation	3.9%	5.4%	5.7%
	Information	0.2%	2.4%	2.5%
	Wholesale/Retail	15.5%	13.4%	16.3%
	Finance, Insurance, Real Estate	11.1%	3.9%	4.2%
	Professional Services	5.3%	5.1%	5.5%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	8.1%	9.3%	8.2%
	Educational Services	24.9%	26.0%	22.3%
	Entertainment Services	6.2%	6.3%	6.0%
	Other Professional Services	3.2%	4.6%	4.9%
	Public Administration	0.5%	3.6%	4.0%
<b>Vehicles per HH</b>	No Vehicles	7.1%	7.6%	7.5%
	1 Vehicle	52.6%	42.6%	37.4%
	2 Vehicles	32.1%	28.9%	31.4%
	3 or more vehicles	8.2%	20.9%	23.7%
	Average Number of Vehicles	1.48	1.75	1.85
<b>Change</b>	Births (last 12 months)	19	180	279
	Deaths (last 12 months)	55	229	335
	Migration (last 12 months)	50	14	36
<b>Work place</b>	Workplace Establishments	305	1,386	1,666
	Workplace Employees (FTE)	3,223	15,448	18,466